

The VALUE Of ASBA Membership

Representing Arizona's School Boards with Purpose *Educate. Advocate. Elevate.*

The Arizona School Boards Association (ASBA) is a nonprofit organization committed to cultivating excellence in locally governed public education by supporting, training and elevating Arizona's school boards. When your district becomes a member, your entire governing board and superintendent receive access to essential services, policy expertise, and a trusted network of support.



EDUCATE. ADVOCATE. ELEVATE.



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Your Membership Opens the Door To:

Professional Development

- Exclusive workshops, conferences and training for school board members, superintendents and district staff.
- Signature events like Summer Leadership Institute, Law Conference Annual Conference and County Meetings.
- Administrative professionals can earn professional certification through ASBA's ASAP Certification Course in partnership with GCU.

Expert Guidance

- Consult with ASBA experts in governance, law, communications and board operations.
- Receive confidential support to navigate policy, leadership and public engagement challenges
- Gain practical school finance knowledge through ASBA's comprehensive School Finance Boot Camp.
- Partner with ASBA for expert guidance during budget reductions, school closures and other critical transitions.

Statewide Advocacy

- Participate in shaping ASBA's Political Agenda and advocacy efforts at the state Capitol
- Stay current with legislative updates and key policy issues that impact public education
- Join a unified voice advocating for Arizona's public schools through efforts like the school facilities lawsuit and ESA accountability.

Essential Communication

- Receive the ASBA Journal Magazine and ASBA Connect e-newsletter
- Access a suite of communication templates and strategic resources through ASBA's monthly toolkit
- Access ASBA's APR-accredited communications professionals for strategic marketing, branding, video production, website support and community engagement.
- Special editions of ASBA e-news are also sent to superintendents and administrative professionals

District Storytelling and Recognition

- ASBA visits member districts statewide to spotlight successful programs and stories
- Features are shared in the District Highlights e-newsletter, reaching education leaders across Arizona



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Bonus Benefits for Member Districts

ASBAIT Health Insurance Eligibility

- Membership makes your district eligible for ASBAIT, offering comprehensive employee benefit plans at comprehensive rates tailored for Arizona school districts.

PolicyBridge Services

- 24/7 access to ASBA's Policy Manual online
- Connect directly with ASBA's experienced policy experts for personalized guidance and answers when you need them.
- Automatic updates aligned to Arizona law and policy changes
- Streamlined policy management tools to increase transparency and compliance
- Newly revised policy manual
- Access to Employee Handbook

Governance Support

- Customized board self-evaluation and retreats
- Superintendent evaluation trainings and board operations workshops
- Customer service training
- Open Meeting Law Training

Superintendent Search Services

- Access expert-led superintendent search support tailored to your district's goals, timelines and community needs

What's Included with Membership?

Individual members of a district member governing board and district staff:	✓	✓
May attend ASBA workshops, conferences and events.	✓	✓*
May consult with ASBA staff on a wide variety of topics related to the work of the governing board.	✓	
Receive the annual ASBA Journal Magazine.	✓	
Receive the bi-weekly ASBA Connect e-newsletter.	✓	
May be appointed to serve on the ASBA committees and task forces (governing board members only).	✓	
May be elected to serve on the ASBA Board of Directors (governing board members only).	✓	
Administrative professionals who support the governing board and superintendent may participate in the Arizona School Administrative Professionals listserv.	✓	
District member governing boards may:	✓	
Access ASBA Policy Services	✓	
Utilize ASBA's Executive Search Service	✓	
Utilize ASBA's customized professional development and facilitation services.	✓	✓*
Receive salary and benefits information for superintendents, administrators and teachers from annual ASBA surveys.	✓	
Customize an employee handbook model document that addresses conditions of employment and related topics important to district employees.	✓	
Participate in insurance programs offered by ASBAIT, the Arizona School Boards Association Insurance Trust.	✓	
Subscribe to the BoardDocs e-governance platform at the discounted ASBA membership rate.	✓	
District member boards have the following voting privileges:	✓	
A delegate of each district member board may vote at the Delegate Assembly, where ASBA's Political Agenda is determined	✓	
Each district member board may case a vote on amendments to the ASBA Bylaws.	✓	
A delegate of each district member board may vote at the association's annual business meeting where officers are elected.	✓	
District member boards are also eligible to submit Political Agenda proposals and Bylaw change proposals.	✓	

* Non-member rates are triple the member rate

Every District. Every Size. Every Community.

From border towns and tribal lands to rural communities and urban area, ASBA membership supports Arizona's diverse school boards with the resources and representation they need to lead.

Ready to Strengthen Your Board?

Join ASBA as a member and equip your team with the tools to govern effectively and advocate for your students.

Visit azsba.org/membership-and-alliance-asba-membership

Email: Jolene Hale, Accounts Payable and Accounts Receivable Manager, jhale@azsba.org

Call: (602)254-1100



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