


ASBA

ARIZONA SCHOOL BOARDS ASSOCIATION

# Sponsorships




# ASBA PREMIER SPONSORSHIPS

## Two exclusive named sponsors for three ASBA Conferences: Summer Leadership Institute (SLI), Law Conference, and Annual Conference

- Named in all promotional materials
- A two-sided flyer in all registration packets at SLI
- A two-page spread in advertisement materials
- A two-page spread in the Annual Conference Guidebook and conference app
- Banner on ASBA website with link to corporate website
- A two-minute welcoming remarks to conference attendees at all three events
- Tabletop display space in the event foyers in SLI and Law Conference (Cash value: $800)
- An 8X10 booth in the Exhibit Hall in a prime location at the Annual Conference (Cash value: $850)
- Name badges with conference sponsor ribbon at all three conferences
- Email list of all attendees at all three events
- Hospitality Suite for private meetings, breakout sessions, door prize drawings, etc. Any food or beverage in the suite is at the sponsor's expense (Cash value: $750)
- Reserved table to host your guests who are registered conference attendees at all lunch functions
- Ten additional drink tickets for distribution at all event receptions (Cash value: $4,500)
- Meet and greet with the ASBA Board of Directors
- Opportunity to present at ASBA conferences or webinars (must co-present with a district partner)
- Two articles in ASBA's biweekly membership Connect E-News
- Feature 2 page spread/article in the ASBA Annual Journal Magazine (Cash value: $400)
- Feature article in ASBA's Back to School Newspaper

## Two exclusive named sponsors for two ASBA Conferences: Summer Leadership Institute (SLI) and Law Conference

- Named in all promotional materials
- A two-sided flyer in all registration packets at SLI
- A two-page spread in the Law Conference Guidebook and conference app
- Banner on ASBA website with link to corporate website
- Tabletop display space in the event foyers in SLI and Law Conference (Cash value: $800)
- Name badges with conference sponsor ribbon at both conferences
- Email list of all attendees at both events
- Advertisement in ASBA's Back to School newspaper
- One-page ad in ASBA's Annual Journal Magazine (Cash value: $400)
- Verbal, printed and on-screen recognition at both conferences



# ASBA EVENT-SPECIFIC SPONSORSHIPS

## Summer Leadership Institute Sponsorship Opportunities

### Pre-Conference Sponsor

*Limit 1*

- Welcome/Speaker introduction
- Company logo on website event page
- Company logo on all print and electronic promotional materials for the event
- Highlighted listing in ASBA's Annual Journal Magazine (Printed in February)




### Evening Sponsor

*Limit 2*

- Company logo on website event page
- Company logo on all print and electronic promotional materials for the event
- Highlighted listing in ASBA's Annual Journal Magazine (Printed in February)

### Conference Lanyards Sponsor

*Limit 1*

- Company logo on lanyard
- Company logo on website event page
- Company logo on all print and electronic promotional materials for the event
- Highlighted listing in ASBA's Annual Journal Magazine

### Reception Sponsors

*Limit 2*

- Welcome at reception
- Company logo on website event page
- Company logo on all print and electronic promotional materials for the event
- Highlighted listing in ASBA's Annual Journal Magazine (Printed in February)

### Dessert Sponsor

*Limit 1*

- Company logo on website event page
- Company logo on all print and electronic promotional materials for the event
- Highlighted listing in ASBA's Annual Journal Magazine

### Pinecone Trail Walk

*Limit 1*

- Company logo on website event page
- Company logo on all print and electronic promotional materials for the event
- Highlighted listing in ASBA's Annual Journal Magazine

### Snack Sponsor

*Limit 2*

- Company logo on website event page
- Company logo on all print and electronic promotional materials for the event
- Highlighted listing in ASBA's Annual Journal Magazine

### Tote Bag Sponsor

*Limit 1*

- Logo on tote bag
- Company logo on website event page
- Company logo on all print and electronic promotional materials for the event
- Highlighted listing in ASBA's Annual Journal Magazine






# LAW CONFERENCE SPONSORSHIP OPPORTUNITIES

## Pre-Conference Sponsors

***Limit 2***

- Named sponsor of one pre-conference session
- Welcome remarks at one pre-conference session
- Prominent print, verbal and on-screen recognition at the event which includes:
  - Company logo on website event page
  - Company logo on all print and electronic promotional materials for the event
- One-year ASBA Organizational Affiliate membership, if not currently a member
- Full-page, full-color ad in ASBA's Annual Journal Magazine (Cash value: $400)
- Promotion on social media, including graphic and video feature
- Four tickets to lunch on the pre-conference day (Cash value: $200/per sponsorship)
- Option for sponsoring organization to provide branded SWAG on tables
- Conference attendee list




## Thursday Evening Reception Sponsors: Two Options **Exclusive Benefit for Law Firms Only**

**Gold Sponsor**

- Full-page ad in ASBA's Annual Journal Magazine (Cash value: $400)
- Ad in the conference guidebook
- Recognition at the event
- Reserved table at the luncheon
- Complimentary registration for four people (Approximate cash value: $2,400.00)

**Silver Sponsor**

- Half-page ad in ASBA's Annual Journal Magazine (Cash value: $200)
- Half-page ad in the conference guidebook
- Recognition at the event
- Complimentary registration for two people (Approximate cash value: $1,200.00)

## Lunch Sponsor

***Limit 2***

- Named sponsors of lunch on Thursday or Friday
- Option for sponsoring organizations to provide branded SWAG on tables
- Prominent print, verbal and on-screen recognition at the event which includes
  - Company logo on website event page
  - Company logo on all print and electronic promotional materials for the event
- One-year ASBA Organizational Affiliate membership, if not currently a member (Cash value: $250)
- Full-page, full-color ad in ASBA's Annual Journal Magazine (Cash value: $400)
- Promotion on social media, including graphic and video feature
- Three tickets to the sponsored lunch (Cash value: $150)
- Conference attendee list

## Conference Specialty Item Sponsor

*Limit 1*

- Named sponsor of conference specialty item selected by ASBA and branded with your company's logo
- Prominent print, verbal and on-screen recognition at the event which includes:
  - Company logo on website event page
  - Company logo on all print and electronic promotional materials for the event
- One-year ASBA Organizational Affiliate membership, if not currently a member (Cash value: $250)
- Conference attendee list

## Continental Breakfast Sponsor

*Limit 2*

- Named sponsor of Continental Breakfast on Thursday or Friday
- Company-branded coffee sleeves for up to 500 attendees (Cash value: $800)
- Signage at the continental breakfast (Cash value: $150)
- Prominent print, verbal and on-screen recognition at the event which includes:
  - Company logo on website event page
  - Company logo on all print and electronic promotional materials for the event
- Highlighted listing in ASBA's Annual Journal Magazine
- One-year ASBA Organizational Affiliate membership, if not currently a member (Cash value: $250)
- Conference attendee list

## Wi-Fi Sponsor

*Limit 1*

- Exclusive named sponsor of the conference Wi-Fi for the pre and main conference
- Personalized Wi-Fi network and password chosen by sponsoring company
- Branded posters located throughout the event with Wi-Fi information (Cash value: $150)
- Prominent print, verbal and on-screen recognition at the event which includes:
  - Company logo on website event page
  - Company logo on all print and electronic promotional materials for the event
- Highlighted listing in ASBA's Annual Journal Magazine
- One-year ASBA Organizational Affiliate membership, if not currently a member (Cash value: $250)
- Conference attendee list

## Ice Cream Social Sponsor

*Limit 1*

- Exclusive sponsor signage at the ice cream bar (Cash value: $150)
- Prominent print, verbal and on-screen recognition at the event which includes:
  - Company logo on website event page
  - Company logo on all print and electronic promotional materials for the event
- Highlighted listing in ASBA's Annual Journal Magazine
- One-year ASBA Organizational Affiliate membership, if not currently a member (Cash value: $250)
- Conference attendee list

## Conference Lanyards Sponsor

*Limit 1*

- Exclusive sponsor-branded lanyards given to all conference attendees
- Prominent print, verbal and on-screen recognition at the event which includes:
  - Company logo on website event page
  - Company logo on all print and electronic promotional materials for the event
- Highlighted listing in ASBA's Annual Journal Magazine
- One-year ASBA Organizational Affiliate membership, if not currently a member (Cash value: $250)
- Conference attendee list

## Breakout Room Decal Sponsor

*Limit 4*

- Company-branded directional decals for the breakout rooms
- Prominent print, verbal and on-screen recognition at the event which includes:
  - Company logo on website event page
  - Company logo on all print and electronic promotional materials for the event
- Highlighted listing in ASBA's Annual Journal Magazine
- One-year ASBA Organizational Affiliate membership, if not currently a member (Cash value: $250)
- Conference attendee list




# ANNUAL CONFERENCE SPONSORSHIP OPPORTUNITIES

## Emcee Sponsor

*Limit 1*




- Named sponsor of the annual conference and its master of ceremonies
- Named sponsorship of the Wednesday night reception
- Prominent print, verbal and on-screen recognition at the event which includes:
- Two interactions with the emcee at each morning general session
  - Company logo on website event page
  - Company logo on all print and electronic promotional materials for the event
- Choice of two prime 8x10 exhibit spaces in the exhibition hall
- One-year ASBA Organizational Affiliate membership, if not currently a member
- Full-page, full-color ad in ASBA's Annual Journal Magazine (Cash value: $400)
- Promotion on social media, including graphic and video feature
- Reserved table of ten to the Celebration Café Awards Luncheon
- Conference attendee list

## Tribute to Leadership - Dinner & Gala

*Limit 1*



- Exclusive named sponsor of ASBA's most prestigious board awards at the Tribute to Leadership Celebration on Friday
- Recorded welcome message to attendees at the Tribute to Leadership Celebration
- Option for the sponsor to assist with the awards presentations
- Option for sponsoring organization to provide branded table SWAG
- Recognition in Tribute to Leadership program
- Choice of two prime 8x10 exhibit spaces in the Exhibition Hall
- Prominent print, verbal and on-screen recognition at the event which includes:
  - Company logo on website event page
  - Company logo on all print and electronic promotional materials for the event
- One-year ASBA Organizational Affiliate membership, if not currently a member
- Full-page, full-color ad in ASBA's Annual Journal Magazine (Cash value: $400)
- Promotion on social media, including graphic and video feature
- Two tickets for the Tribute to Leadership
- Conference attendee list

## Thursday Night Exhibit Hall Sponsor

***Limit 2***

- **Named sponsors of the Thursday night exhibition hall reception**
- **Sponsor(s) may elect to purchase a hosted bar at their expense with a pre-determined dollar amount.**
- **Branded SWAG depending on the event**
- **Choice of two prime 8x10 spaces in the exhibition hall**
- **Prominent print, verbal and on-screen recognition at the event which includes:**
  - **Company logo on website event page**
  - **Company logo on all print and electronic promotional materials for the event**
- **One-year ASBA Organizational Affiliate membership, if not currently a member**
- **Full-page, full-color ad in ASBA's Annual Journal Magazine (Cash value: $400)**
- **Promotion on social media, including graphic and video feature**
- **Two tickets to the Celebration Café Awards Luncheon**
- **Conference attendee list**

## Relaxation Lounge

***Limit 1***

- **Engage and interact with attendees while they take a break from the conference activities to relax, recharge and network**
- **Lounge space in Exhibition Hall equipped with lounge furniture, charging units, and massage stations/staff**
- **Sponsor may place marketing signage and giveaways in the lounge and may staff area**
- **Choice of one prime 8x10 exhibit space in the Exhibition Hall**
- **Prominent print, verbal and on-screen recognition at the event which includes:**
  - **Company logo on website event page**
  - **Company logo on all print and electronic promotional materials for the event**
- **Highlighted listing in ASBA's Annual Journal Magazine**
- **One-year ASBA Organizational Affiliate membership, if not currently a member**
- **Conference attendee list**

## Tote Bag Sponsor

***Limit 1***

- **Exclusive named sponsor of Annual Conference tote bags given to all conference attendees**
- **Tote bag selected by ASBA and branded with your company's logo**
- **Choice of one prime 8x10 exhibit space in the Exhibition Hall**
- **Prominent print, verbal and on-screen recognition at the event which includes:**
  - **Company logo on website event page**
  - **Company logo on all print and electronic promotional materials for the event**
- **Highlighted listing in ASBA's Annual Journal Magazine**
- **One-year ASBA Organizational Affiliate membership, if not currently a member**
- **Conference attendee list**

## Mobile Conference App/Guidebook Sponsor

***Limit 2***

- **Named sponsors of the Annual Conference attendee guidebook**
- **Company ads strategically located in the conference guidebook**
- **Choice of one prime 8x10 exhibit space in the Exhibition Hall**
- **Prominent print, verbal and on-screen recognition at the event which includes:**
  - **Company logo on website event page**
  - **Company logo on all print and electronic promotional materials for the event**
- **Highlighted listing in ASBA's Annual Journal Magazine**
- **One-year ASBA Organizational Affiliate membership, if not currently a member**
- **Conference attendee list**

## Wi-Fi Sponsor

***Limit 1***

- Exclusive named sponsor of the conference Wi-Fi for the pre and main conference
- Personalized Wi-Fi network and password chosen by sponsoring company
- Choice of one prime 8x10 exhibit space in the Exhibition Hall
- Branded posters located throughout the event with Wi-Fi information
- Prominent print, verbal and on-screen recognition at the event which includes:
  - Company logo on website event page
  - Company logo on all print and electronic promotional materials for the event
- Highlighted listing in ASBA's Annual Journal Magazine
- One-year ASBA Organizational Affiliate membership, if not currently a member
- Conference attendee list

## Conference Lanyards Sponsor

***Limit 1***

- Exclusive sponsor-branded lanyards given to all conference attendees
- Choice of one prime 8x10 exhibit space in the Exhibition Hall
- Prominent print, verbal and on-screen recognition at the event which includes:
  - Company logo on website event page
  - Company logo on all print and electronic promotional materials for the event
- Highlighted listing in ASBA's Annual Journal Magazine
- One-year ASBA Organizational Affiliate membership, if not currently a member
- Conference attendee list




## Conference Snack Pack

***Limit 1***

- Exclusive sponsor of branded snack pack given to all conference attendees which will contain a variety of snacks
- Choice of one prime 8x10 exhibit space in the Exhibition Hall
- Prominent print, verbal and on-screen recognition at the event which includes:
  - Company logo on website event page
  - Company logo on all print and electronic promotional materials for the event
- Highlighted listing in ASBA's Annual Journal Magazine
- One-year ASBA Organizational Affiliate membership, if not currently a member
- Conference attendee list




## Directional Decals

***Limit 4***

- Company-branded directional decals in the Exhibition Hall
- Choice of one prime 8x10 exhibit space in the Exhibition Hall
- Prominent print, verbal and on-screen recognition at the event which includes:
  - Company logo on website event page
  - Company logo on all print and electronic promotional materials for the event
- Highlighted listing in ASBA's Annual Journal Magazine
- One-year ASBA Organizational Affiliate membership, if not currently a member
- Conference attendee list

## 360° Degree Photo Machine

*Limit 1*

- Exclusive sponsor of the 360-degree photo machine machine which will be placed inside or near sponsoring company's booth (setup and instructions provided by ASBA staff)
- One prime 8x10 exhibit space based on Fire Marshall requirements
- Prominent print, verbal and on-screen recognition at the event which includes:
  - Company logo on website event page
  - Company logo on all print and electronic prometon materials for the event
- Highlighted listing in ASBA's Annual Journal Magazine
- One-year Organizational Affiliate membership, if not currently a member
- Conference attendee list

## Fun Run Walk

*Limit 1*

- Company logo on t-shirts
- Company representative to present awards
- Company logo on website event page
- Company logo on all print and electronic promotional materials for the event
- Highlighted listing in ASBA's Annual Journal Magazine

## Standard Exhibit Booth

- 8X10 draped booth
- Table with two chairs
- Access to school district leadership through 3 planned Exhibitor Hall time frames
- Conference attendee list
- Electricity not included but can be added







