



Annual Highlights

2023

Cultivating Excellence in
Locally Governed School Districts

Essential Foundations

Providing the services for a strong and solid base upon which boards can build.

Board Support

Working with full boards to achieve effectiveness and peak performance.



- Consulted with members daily, by phone, email or in-person, to provide information on governance, conflict resolution and negotiation services.
- Provided access to and guidance in using the Board Self Evaluation tool and interpreting the results of this tool.
- Provided all member boards access to a comprehensive superintendent evaluation tool and consultation services on how to use this tool.
- Continued to meet the diverse needs of boards by offering both in-person and virtual training and meeting facilitation statewide.
- Provided Summer Leadership Institute for 212 members.
- Provided New Board Member Orientation for 82 members.
- Held nine County Meetings with a total 212 attendees.
- Provided BOLTS Seminars for 74 members in Phoenix, Flagstaff and Tucson.
- Provided Annual Law Conference for 645 members.
- Provided 114 hours of customized training to 44 districts across the state.

Policy Services

Ensuring governing boards a basis for governance and operations that complies with the law and court rulings.



- Created and posted three PolicyBridge Quick-Watch Tutorials and a Cheat Sheet for on-demand training/resources.
- Scheduled five free regional PolicyBridge Super User interactive trainings to learn, network and work close to home.
- Revamped the Policy Review process which engenders an efficient and effective process and experience.

Communications

Elevating the discussion of public education and local decision-making in Arizona.



- Developed e-newsletters for Superintendents and Superintendent and Board Administrative Professionals.
- Provided all Arizona Superintendents and ASAP Professionals with welcome packets at the start of the school year with information on the many essential services ASBA provides to support the board-superintendent team.
- Wrote and published the ASBA Annual Back to School newspaper distributed to all members across the state.
- Deployed a research-driven collaborative rebrand campaign for the association.
- Awarded a Copper Medallion for the Bylaw Passage Communications by the Arizona School Public Relations Association.

EDUCATE. ADVOCATE. ELEVATE.



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Advocacy



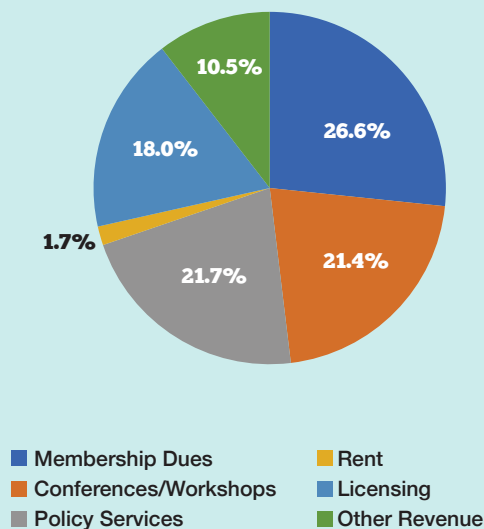
- **Creating a statutory, regulatory and legal environment in which public schools can thrive.**
- \$300M in one-time funding for public schools
- \$200M in building renewal funding
- 5,797 — ASBA advocacy email subscribers in 2023
- Aggregate Expenditure Override for FY2024

Financial Health

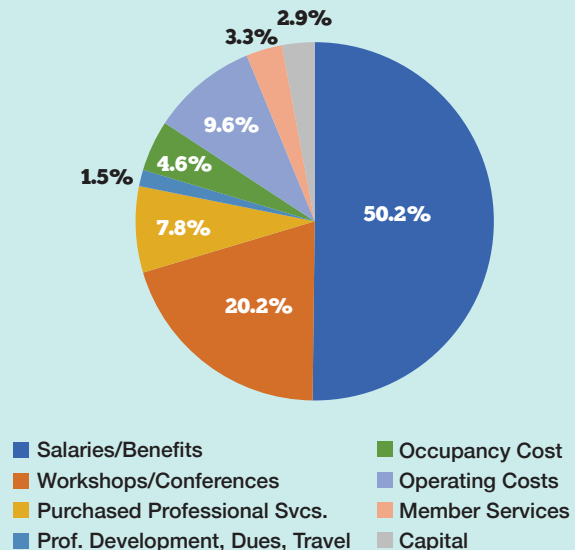


As a mission-driven and member focused organization, ASBA's revenues support the core services, leadership and advocacy we provide day-in and day-out on behalf of Arizona's public school districts and the governing boards that lead them. With responsibility for such an important mission, we take the association's financial health seriously. Because you are the customers, owners and beneficiaries of ASBA leadership and advocacy, we know you do, too. As such, we are pleased to report that ASBA is in sound financial standing. The charts illustrate the source of ASBA revenues and how dollars were spent in fiscal year 2023.

Actual Revenues for Fiscal Year 2023



Actual Expenses for Fiscal Year 2023



Coming in 2024

- Free Regional Policy Workshops
- Women's Leadership Conference & Expo
- Revamped ASBA Annual Awards Program
- New Interactive and Accessible Website
- New School Board Executive Search Workbook
- Providing Employee Handbook (at no charge) for all Policy Services subscribers

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