



Congressional Conversations, ESSA & Prop. 123

August 3, 2016



Talking to members of Congress during the fall recess

Congressional Conversations



ESSA: Talking Points

- Major provisions of the Every Student Succeeds Act (ESSA) return control of key decisions to the states.
 - ASBA is committed to ensuring rules adopted by the U.S. Department of Education maintain local control.
 - NSBA and ASBA are actively engaged in influencing these decisions.
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ESSA: Talking Points

- Thank your Reps and Senators for supporting ESSA!
 - All AZ members voted for the bill except Rep. Franks and Sen. Flake
- Thank you for working with your colleagues across the aisle to craft a bipartisan solution.



ESSA: Talking Points

- Members should encourage U.S. ED to uphold the local governance provisions of ESSA through the rulemaking process.
- Cite the provisions of the law, which NSBA helped create:
 - Nothing in ESSA shall be construed to allow the Secretary to:
 - Exercise governance or authority over school administration, including development and expenditure of funds, unless authorized by ESSA
 - Issue regulations without first complying with rulemaking requirements of the Administrative Procedures Act
 - Issue any non-regulatory guidance without first, to the extent feasible, considering input from stakeholders.



ESSA: Talking Points

- The inclusion of the NSBA-crafted language is an opportunity for lawmakers and policymakers to work together to create unique programs and solutions for each school district's circumstances.
 - Remember to say THANK YOU!
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Perkins CTE Reauthorization

- Last reauthorization was in 2006
 - House Education and Workforce Committee approved H.R. 5587
 - Senate Committee on Health, Education, Labor and Pensions is drafting a companion bill
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Why this is important

- CTE programs are largely funded by Perkins Grants
 - Proposed bills will retain the formula grant funding
- Would align CTE provisions with college and career readiness in the Every Student Succeeds ACT (ESSA)



Talking Points

- Your strong support and vote for Perkins CTE reauthorization is needed. As our school districts work to implement ESSA, alignment of CTE programs will be integral to strengthen and support college and career readiness.
- Please vote in favor of HR 5587 this fall. The committee reported a unanimous bipartisan vote.
- Urge Senators to support a companion bill on the floor.



Child Nutrition

- Hunger-Free Kids Act expired on September 30, 2015
- House introduced H.R. 5003 and Senate introduced Improving Child Nutrition Integrity and Access Act



Why this is important

- It will increase flexibility for school districts
- And increase school board perspective in the federal administration of the programs

But it will also...

- Increase administrative burdens
 - Make significant changes to eligibility
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Talking Points

- School districts are critical partners in the effort to assure a healthy and positive learning environment for children to achieve their full potential. The Child Nutrition Act reauthorization is an opportunity to reaffirm local leadership.
- Congress should give careful and compassionate consideration of the impact on students, schools and communities of any changes to Community Eligibility and/or new pilot programs.



Federal FY2017 Investment

- Federal FY2017 begins October 1, 2016
- House and Senate Appropriations Committees have reported education funding bills.
- Includes \$500 million increase for special education (IDEA)
- Senate includes additional \$500 million in targeted Title I grants.



FFY2017: Talking Points

- Bipartisan support for public education programs is appreciated.
- Districts are working hard to implement ESSA, and the support of Congress is needed.
- For Representatives: I urge you to vote for a final bill that includes the increases for IDEA and Title I. Special education is costly and support is lacking.



FFY2017: Talking Points

- The current bill maintains funding for Impact Aid. This revenue is absolutely essential for Arizona districts located on Indian lands, military bases, and national parks and forests.



Attitudes toward K-12 education this year

Proposition 123 Exit Polling



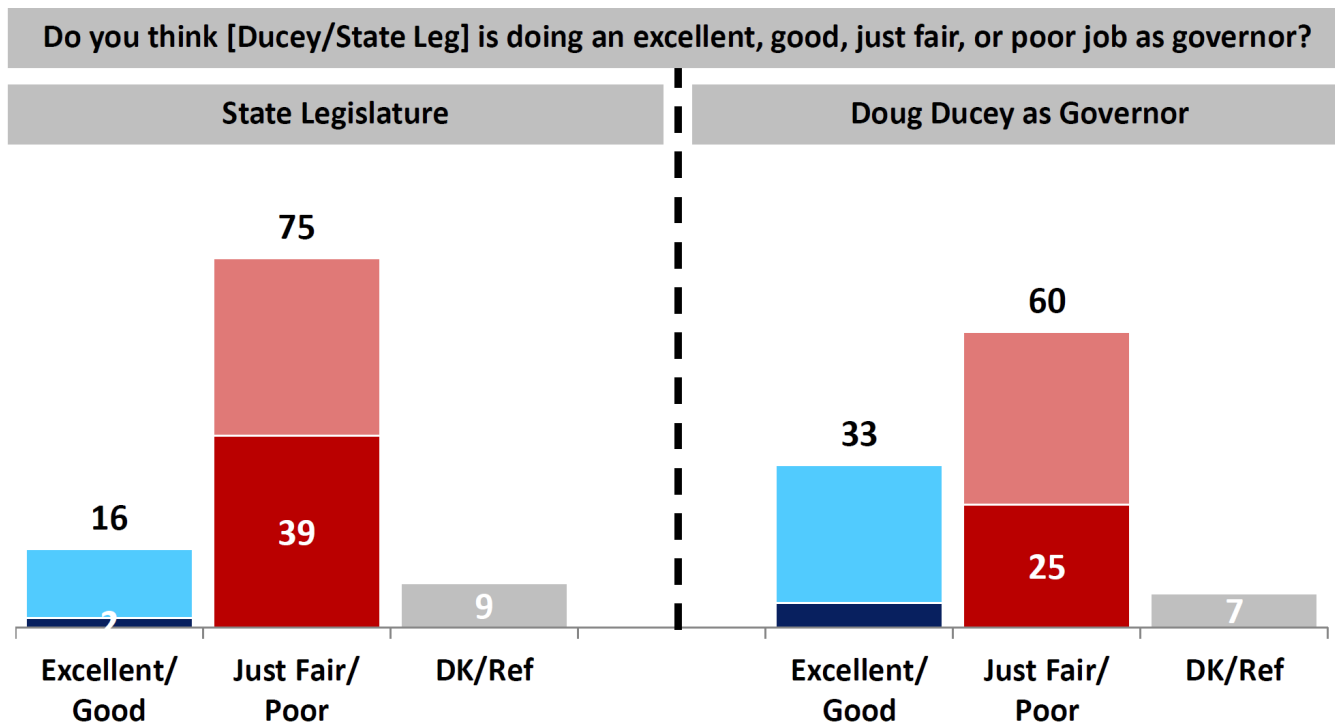


Prop. 123 Exit Polling

- Lake Research conducted a poll of 500 voters from the Prop. 123 election in May

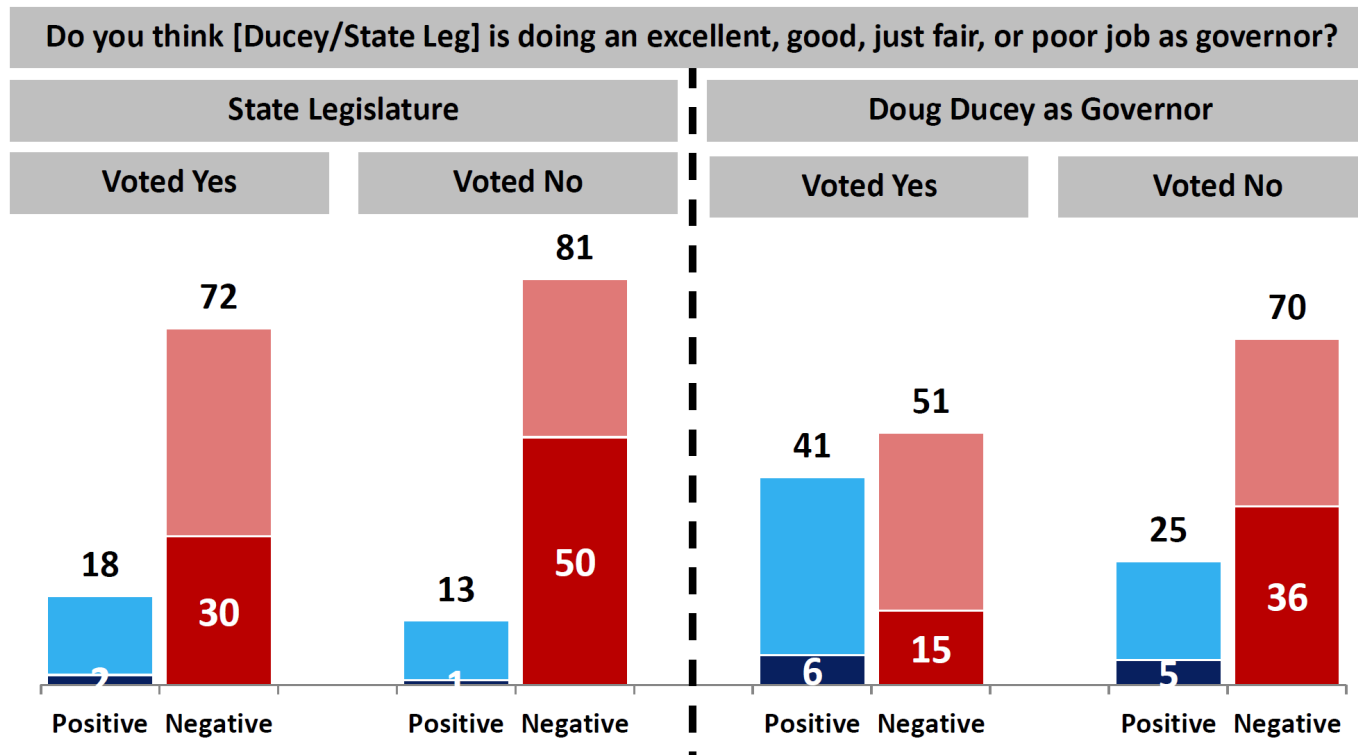
Executive/Leg Job Performance

Voters rated both Governor Ducey and the State legislature negatively.



No Voters Job Performance

No voters were much more likely to have negative ratings of both the Governor and State legislature.



Executive Job Performance

Seniors, Democrats and Independents, and Pima residents were more likely to have negative ratings of Governor Ducey. Republicans were evenly divided.

Ducey Job Performance

	Positive	Negative
Men	36	59
Women	30	62
Under 50	33	57
50-64	39	56
Over 65	29	65
White	33	60
Non-White	32	64
White men	36	60
White women	30	60

	Positive	Negative
Registered Democrat	16	80
Registered Republican	46	45
Democrat ID	19	78
Republican ID	48	44
Independent ID	22	70
Phoenix	39	57
Rest of Maricopa	36	59
Pima	22	71
North	30	55

Legislature Job Performance

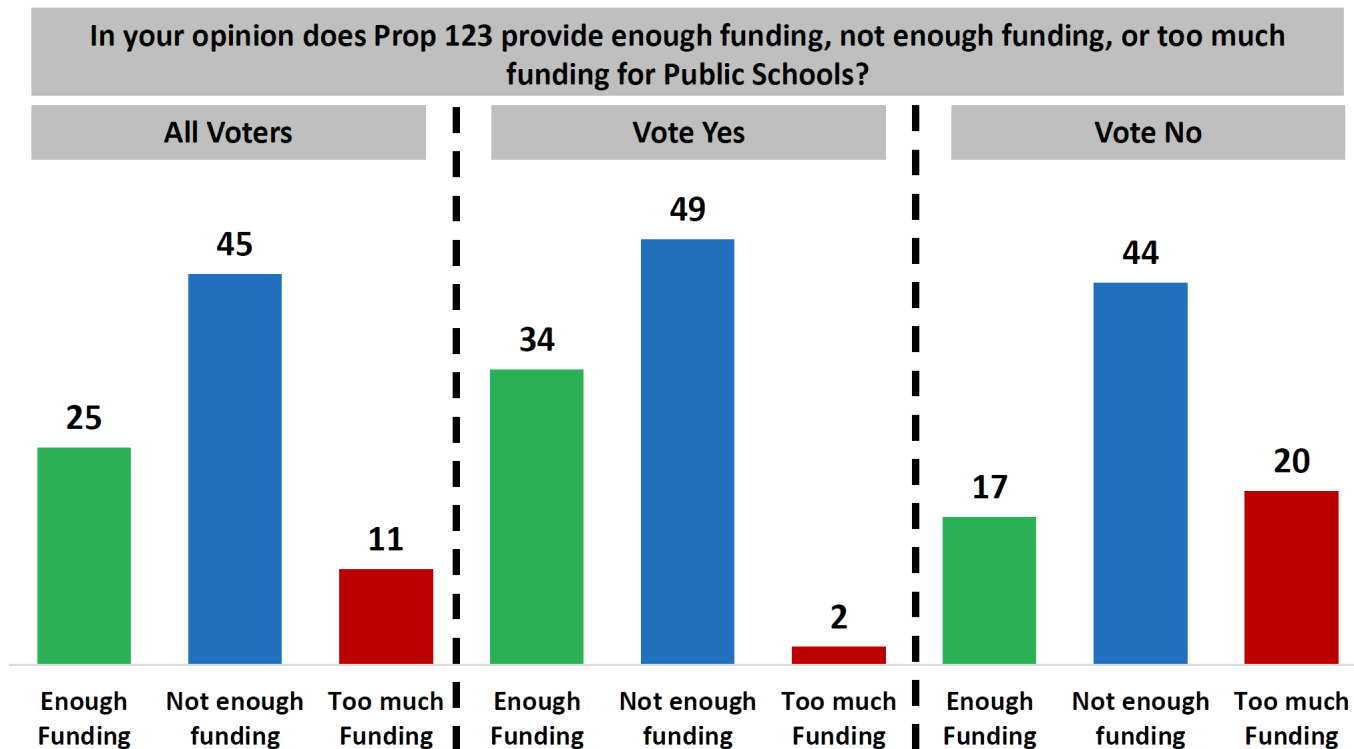
Democrats, Independents, and Pima residents had the most negative ratings of the State legislature. No demographic rated the State legislature's job performance positively.

State Legislature Job Performance

	Positive	Negative		Positive	Negative
Men	15	79	Registered Democrat	10	84
Women	16	72	Registered Republican	20	68
Under 50	23	68	Democrat ID	10	84
50-64	16	79	Republican ID	21	65
Over 65	12	77	Independent ID	13	80
White	14	77	Phoenix	15	78
Non-White	23	68	Rest of Maricopa	19	73
White men	16	78	Pima	7	83
White women	12	75	North	21	70

Education Funding Support

Voters did not think Proposition 123 provided enough funding, including pluralities of Yes and No voters.



Education Funding Support

Women, younger voters, Democrats, Independents and Pima residents were among those most likely to say Proposition 123 did not provide enough funding.

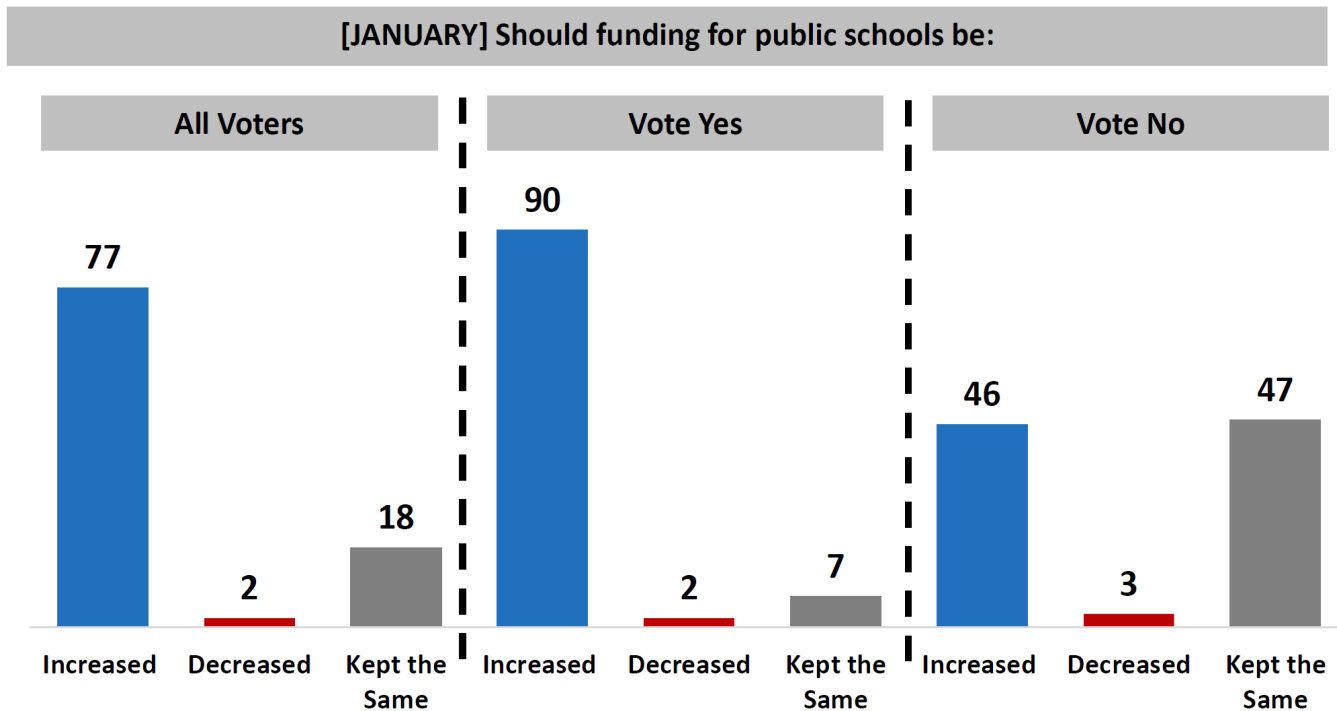
In your opinion does Prop 123 provide enough funding, not enough funding, or too much funding for Public Schools?

	Enough	Not Enough	Too Much
Men	25	40	13
Women	24	50	8
Under 50	27	52	6
50-64	25	46	9
Over 65	23	41	13
White	24	46	10
Non-White	31	42	11
White men	25	40	12
White women	23	52	8

	Enough	Not Enough	Too Much
Reg. Democrat	19	56	7
Reg. Republican	28	39	13
Democrat ID	22	55	7
Republican ID	29	37	14
Independent ID	19	50	6
Phoenix	25	44	11
Rest of Maricopa	28	42	14
Pima	17	54	8
North	24	43	5

Education Funding Support

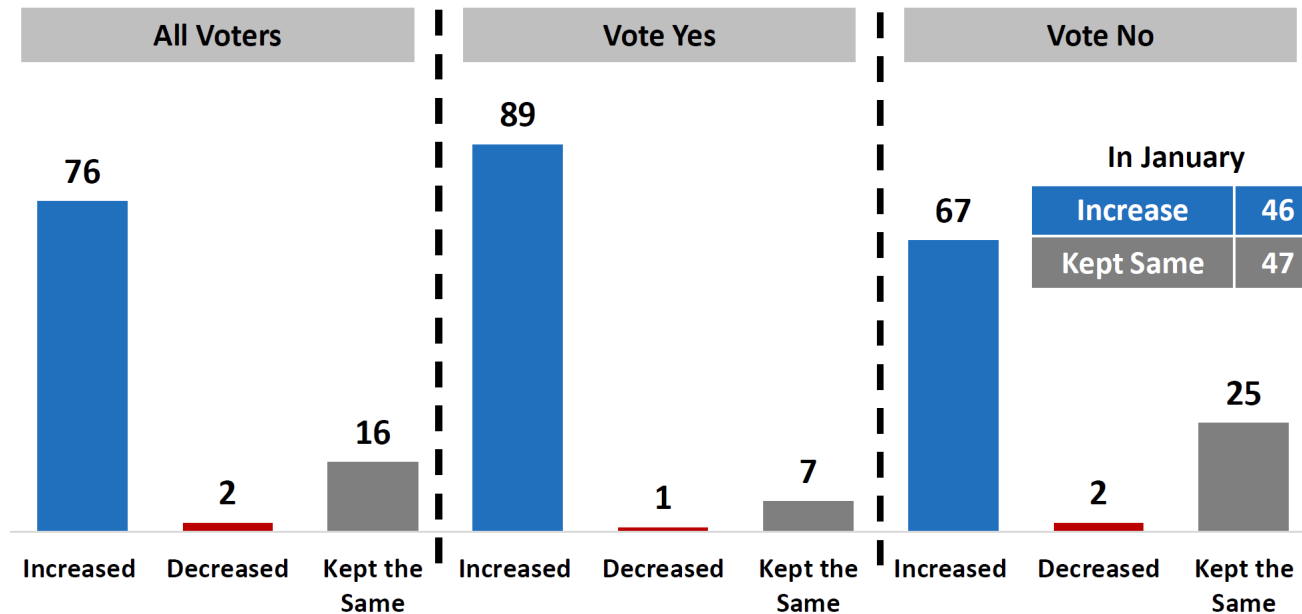
Recall that in January, No voters were divided between increasing funding for public schools and keeping it the same.



Education Funding Support

On Election Day, even two-thirds of No voters said they wanted to increase funding for public schools, up from 46 percent in January.

[ELECTION DAY] Regardless of how you voted, do you think state funding for public schools be:



Education Funding Support

Strong majorities across demographics want to increase funding for public education. White women, younger voters, Democrats and Pima residents were among those most likely to want to increase public education funding.

Regardless of how voted, should funding for public education be:

	Increased	Kept Same
Men	70	24
Women	82	10
Under 50	86	10
50-64	75	18
Over 65	72	19
White	76	17
Non-White	79	15
White men	71	23
White women	81	11

	Increased	Kept Same
Registered Democrat	88	8
Registered Republican	68	21
Democrat ID	91	7
Republican ID	67	22
Independent ID	78	17
Phoenix	75	18
Rest of Maricopa	73	19
Pima	83	10
North	76	17



Lessons for 2016/2017

- Strong majorities of voters across party lines support funding for education, **and increased funding for education.**
- Districts should communicate clearly how they are using Prop. 123 money, and the benefits, to avoid perceptions of “wasting it.”
- Continue telling your stories about what additional funding could do.



Lessons for 2016/2017

- Don't be afraid to push candidates on increased revenue for education.
 - Voters will differ on method, but support for additional funding is widespread.
 - Don't be quiet! Voters need to hear the truth about what is going on in our schools.
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Questions?

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NSBA Fall Recess Guide:
https://cdn-files.nsba.org/s3fs-public/2016_Recess_Guide_final.pdf